CONNECTING IDEAS
USING TRANSITIONAL WORDS AND PHRASES

Transitional words and phrases create links between your ideas when you are speaking and writing. They help your audience understand the logic of your thoughts. When using transitional words, make sure that it is the right match for what you want to express. And remember, transition words work best when they are connecting two or more strong ideas that are clearly stated. Here is a list of transitional words and phrases that you can use for different purposes:

ADD RELATED INFORMATION	GIVE AN EXAMPLE OR ILLUSTRATE AN IDEA	MAKE SURE YOUR THINKING IS CLEARLY UNDERSTOOD	COMPARE IDEAS OR SHOW HOW IDEAS ARE SIMILAR	CONTRAST IDEAS OR SHOW HOW THEY ARE DIFFERENT
• furthermore • moreover • too • also • again • in addition • next • further • finally • and, or, nor	• to illustrate • to demonstrate • specifically • for instance • as an illustration • for example	• that is to say • in other words • to explain • i.e., (that is) • to clarify • to rephrase it • to put it another way	• in the same way • by the same token • similarly • in like manner • likewise • in similar fashion	• nevertheless • but • however • otherwise • on the contrary • in contrast • on the other hand

EXPLAIN HOW ONE THING CAUSES ANOTHER	EXPLAIN THE EFFECT OR RESULT OF SOMETHING	EXPLAIN YOUR PURPOSE	LIST RELATED INFORMATION	QUALIFY SOMETHING
• because • since • on account of • for that reason	• therefore • consequently • accordingly • thus • hence • as a result	• in order that • so that • to that end, to this end • for this purpose • for this reason	• First, second, third… • First, then, also, finally	• almost • nearly • probably • never • always • frequently • perhaps • maybe • although

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